Olle Marmenlind

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# Education

**KTH Royal Institute of Technology** Stockholm

Computer Engineering Graduating 2026

# Sevan AB

**Experience**

Stockholm

City, State

**Product Owner & Designer** March 2022 – Current

* Sole point of contact between internal stakeholders and two external development partners, ensuring clear communication and alignment.
* Increased the number of active users by 1100% since the launch in March 2022.
* Increased YoY performance each year with 80% increase in revenue, 56% increase in paying customers, 100% increase in total clicks and exposures.
* Managed product backlog, prioritized features, and facilitated planning to deliver platform enhancements on time and within budget.
* Oversaw end-to-end product lifecycle, including requirements gathering, stakeholder alignment, and user acceptance testing.
* Created new internal tools and processes such as a semi-automated catalogue generation, a dashboard that ensures product information is up to date, expanded our PIM to allow for more specific exports and filtering of our 540+ products to make admin and sales more efficient. The expansion of our PIM also allowed us to onboard 50% more customers not yet using the platform due to niche requirements.
* Wrote all the documentation for our new internal platforms and tools. Onboarded and educated 18 employees.
* Designed and developed webpages, sales material (such as catalogues, brochures, sale sheets), menu design, in-store advertisement plaques, and social media content.

**Tekniksprånget + Sevan AB** Stockholm **Intern** January 2022 – March 2022

* Designed and developed pages in HTML and CSS for our new website.
* Designed in-store advertising materials.
* Helped manage e-commerce related projects.

# Leadership & Activities

**Väsby IK** Stockholm

**Camp leader** 2020

* Managed a group of 25+ kids of varying ages throughout 3 different hockey camps. Coordinated schedules and ensured everyone showed up to workouts and meals on time. Prepared equipment for each activity.

**Skills**

**Technical:** AdobeSuite, Jira and Trello, C, C#, Java, Javascript, HTML, CSS

**Language:** Fluent in Swedish and English